



PlanetTogether

Stellar Performance in Planning and Scheduling for Multi-Plant Manufacturers

PLANETTOGETHER NAMED TECHAMERICA HIGH TECH AWARDS FINALIST

PlanetTogether to be showcased as one of San Diego's Finest Technology Companies on October 28th

SAN DIEGO, Calif., October 5, 2011—PlanetTogether, software developer of Advanced Planning and Scheduling (APS) software, announced today that it has been selected as a top 5 finalist in the Outstanding Emerging Growth category for the upcoming 18th Annual TechAmerica High Tech Awards. As the leading voice representing the U.S. technology industry, TechAmerica takes pride in recognizing outstanding companies every year at its annual awards ceremony. For the 2011 futuristic-themed event, finalists will be acknowledged for their achievements during a luncheon reception on October 28th at the [Hilton La Jolla Torrey Pines](#) in La Jolla.

“In the face of challenging economic times, manufacturers in the U.S. and globally continue to think long-term and invest in productivity enhancing technologies,” said Jim Cerra, PlanetTogether’s CEO. **“We’re excited to be a part of that innovating force that will make production more profitable and better able to deliver to customers the responsiveness and value they’re looking for.”**

This year numerous local San Diego companies were nominated for their technological or business innovation; exceptional products or service; product marketplace validation; perseverance in the face of adversity; and community involvement for consideration in nine categories, including Software; Internet and Web Commerce; Computers and Related Products; Communications Products and Services; SaaS/Cloud; Semiconductors & Analytical Instrumentation; Clean Technology; IT Service/Contract Services; and Outstanding Emerging Growth.

PlanetTogether was selected as a finalist in the Outstanding Emerging Growth category for its recent innovative developments that enable it to schedule operations for large, multi-plant manufacturing companies across the globe.

“This year, we received an overwhelming amount of nominations from some tremendous companies,” said Kevin Carroll, regional vice president, TechAmerica. “The plethora of nominations is not only a testament to the individual companies, but to the rapidly growing San Diego High-Tech community. Selecting the winners will certainly not be an easy task.”

The 2011 TechAmerica High Tech Awards are sponsored by [Bank of America Merrill Lynch](#), [Barney & Barney](#), [CB Richard Ellis](#), [Deloitte](#), [Morgan Stanley Smith Barney](#), [Formula](#), [Procopio](#), [SignOnSanDiego.com](#), and [The Lawton Group](#).

For media interested in attending the High Tech Awards event please contact Sarah Lubeck at 619-234-0345 or lubeck@formulapr.com.

About PlanetTogether

PlanetTogether, software developer of Galaxy APS (Advanced Planning and Scheduling), enables manufacturers to eliminate time-consuming, disconnected spreadsheets and connect multi-plant operations for real-time visibility and collaboration among planners, schedulers, shop floor managers and customer service teams. Users report 50% reductions in inventory and labor costs, faster time-to-delivery, and a six-month return on investment. PlanetTogether serves over 100 clients in process and discrete manufacturing in a broad range of vertical segments

About TechAmerica

TechAmerica is the leading voice for the U.S. technology industry, the driving force behind productivity growth and jobs creation in the United States and the foundation of the global innovation economy. Representing approximately 1,500 member companies of all sizes from the public and commercial sectors of the economy, it is the industry's largest advocacy organization and is dedicated to helping members' top and bottom lines. It is also the technology industry's only grassroots-to-global advocacy network, with offices in state capitals around the United States, Washington, D.C., Europe (Brussels) and Asia (Beijing). TechAmerica was formed by the merger of AeA (formerly the American Electronics Association), the Cyber Security Industry Alliance (CSIA), the Information Technology Association of America (ITAA) and the Government Electronics & Information Technology Association (GEIA). Learn more at www.aeanet.org or www.itaa.org.

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